

STATE of MINNESOTA

WHEREAS: Financial Literacy is essential to the economic vitality of individuals and the

State of Minnesota; and

WHEREAS: Providing all Minnesotans, from Kindergarten through retirement, the tools to

make informed choices and avoid pitfalls helps improve their present and long-

term financial security; and

WHEREAS: Financial empowerment includes ongoing education for Minnesotans in all

stages of life, from budgeting and understanding credit, to responsible borrowing, planning for retirement, and consumer protection; and

WHEREAS: The State of Minnesota and its financial literacy partners, including the

Minnesota Jump\$tart Coalition, bring together individuals and representatives from organizations to improve the personal financial literacy of Minnesotans by focusing on the development, dissemination, and promotion of teaching personal

finance from Kindergarten through retirement; and

WHEREAS: The acquisition of financial literacy skills by Minnesotans will improve the

quality of their lives, provide them with skills for success, help them contribute to the communities in which they live and work, and benefit the economy of the

state; and

WHEREAS: The efforts of the impressive network of non-profit organizations, state and local

government programs, private enterprises, financial institutions, and the Minnesota Jump\$tart Coalition for Personal Financial Literacy volunteers,

should be recognized.

NOW, THEREFORE, I, MARK DAYTON, Governor of Minnesota, do hereby proclaim the month April, 2012 as:

FINANCIAL LITERACY MONTH

in the State of Minnesota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 29th day of March.

GOVERNOR

SECRETARY OF STATE

Mark Retchie